

What is Frisco? <https://friscobrandy.com/>

Get ready for a brand new California based brandy

Frisco is a delicious and electrifying new take on brandy. Developed in San Francisco, Frisco (pronounced 'frees-koh') is inspired by the city's historic love affair with pisco, an unoaked grape brandy from Chile and Peru. We take sustainably farmed California wine, double distill it in copper, and rest it in stainless steel instead of oak barrels. The result: a vibrant, tropical, and dangerously smooth clear spirit unlike any brandy you've ever tasted. Because Frisco is made from grapes not grain, it is even lower in calories than vodka! The taste is a bit of everything at once: it is complex and simple, immature and sophisticated, flavorful and subtle. Frisco is the fresh face of brandy, primed to disrupt the spirits category and take the world by storm. So have a glass and let Frisco's flavor, reflective of globetrotting adventure and California's historic cocktail scene, take you where you want to be. Welcome to a new frontier in flavor.

The Presidio Punch

Building off the classic punch and we made this killer punch for picnics in San Francisco's Presidio. Serves 4.

- 6 oz. Frisco (or other Brandy if you don't have Frisco)
 - 6 oz. Pineapple juice
 - 2 oz. Fresh lemon juice
 - 2 oz. Simple syrup or agave
 - 4 oz. Splash of Champagne
 - Dash of salt
1. Add ice to a Collins glass.
 2. Add ice to a shaker and first four ingredients. Shake well.
 3. Pour over ice in glass. Top with Champagne.
 4. Garnish with wedge of pineapple, lemon, and sprinkle of salt.

Media:

- NY Times: <https://friscobrandy.com/news/new-york-times-a-brandy-that-nods-to-pisco>
- SF Weekly: <https://friscobrandy.com/news/frisco-is-s-f-s-very-own-unoaked-brandy>
- Oakland Magazine: <https://friscobrandy.com/news/a-local-brandy-was-just-born>
- San Francisco Magazine: <https://friscobrandy.com/news/eleven-california-distillers-the-forefront-of-the-brandy-boom>
- NewWorlder: <https://friscobrandy.com/news/californias-pisco-trail>
- Darden Report: <https://friscobrandy.com/news/thats-the-spirit-uva-darden-alumni-make-mark-in-surgin-craft-spirits-business>
- Distiller: <https://friscobrandy.com/news/dive-into-american-brandy>
- Forbes: <https://friscobrandy.com/news/2019/3/12/embrace-the-spirit-of-holi-with-these-colorful-cocktails-forbes>